



### VISION

IMBS ENVISIONS A NORTHEASTERN AND CENTRAL PENNSYLVANIA WHERE CUTTING-EDGE HEALTH SOLUTIONS ARE NOT A PRIVILEGE FOR THE FEW, BUT A RESOURCE AVAILABLE TO EVERYONE IN NEED.

### MISSION

TO PROVIDE TRANSFORMATIVE SOLUTIONS FOR BOTH MENTAL AND PHYSICAL HEALTH, ENSURING ACCESS TO INNOVATIVE SOLUTIONS - REGARDLESS OF A PERSON'S ABILITY TO PAY.

NEUROFEEDBACK AND BIOFEEDBACK: A SAFE, SCIENCE-BACKED APPROACH THAT TRAINS THE BODY AND BRAIN TO HEAL THEMSELVES

# 2026 STRATEGIC PLAN PILLARS & KEY OBJECTIVES

## 2026 STRATEGIC PLAN: 1-YEAR ROADMAP OVERVIEW

### STRATEGIC PRIORITIES

- FINANCIAL SUSTAINABILITY & GROWTH
- PROGRAM DEVELOPMENT & COMMUNITY IMPACT
- AWARENESS & BRAND RECOGNITION
- GOVERNANCE & LEADERSHIP
- INFRASTRUCTURE & CAPACITY BUILDING

### GOALS

- STRENGTHEN LONG-TERM FINANCIAL STABILITY THROUGH DIVERSIFIED REVENUE AND FUNDRAISING SYSTEMS
- BROADEN ACCESS TO INTEGRATIVE CARE
- ELEVATE PRESENCE AS A REGIONAL LEADER IN MIND-BODY CARE
- STRENGTHENED ORGANIZATIONAL LEADERSHIP & GOVERNANCE EXCELLENCE
- IMPROVE OPERATIONAL EFFICIENCY AND SUPPORT ORGANIZATIONAL GROWTH

### IMPACT

IMBS IS EXPANDING ACCESS TO EVIDENCE-BASED MIND-BODY CARE BY SERVING MORE CLIENTS, STRENGTHENING COMMUNITY PARTNERSHIPS, AND LAUNCHING INNOVATIVE PROGRAMS, WHILE BUILDING THE SUSTAINABLE FUNDING, DATA-DRIVEN SYSTEMS, AND STRONG GOVERNANCE NEEDED TO DELIVER MEASURABLE IMPROVEMENTS IN MENTAL, EMOTIONAL, AND PHYSICAL HEALTH ACROSS NORTHEASTERN AND CENTRAL PENNSYLVANIA.